

MSE is 1st US Factory Awarded Nordic EcoLabel Certification



VAN NUYS, CA - Micro Solutions Enterprises (MSE), the industry leader for Intelligently Re-Engineered™ cartridges, further demonstrates its environmental commitment by being awarded the Nordic EcoLabel certification, which governs its green practices and procedures for Sweden, Denmark, Finland, and Norway. MSE became the first US toner cartridge remanufacturer to have its US facility Nordic EcoLabel certified for selected skus.

Mark Dawson, EMEA Director of Sales & Marketing says of the certification "This award enhances an already impressive portfolio of Green Credentials at MSE. For our team in Europe, this is a particularly significant award. It provides further evidence that effective carbon reduction programmes and global business models are not mutually exclusive. I wish to congratulate our Operations, Technical and Marketing teams on successfully completion of this project and I look forward to passing on the benefits to our customers, existing and new."

Javier Garcia, Environmental Health & Safety Manager adds, "Our sustainability partnership with the Nordic EcoLabel will create innovation, add value, and build a competitive advantage."

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the market's best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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